

CNA Communications Committee meeting
March 4, 2015, 8:30 – 10:00 PM
Cherrywood Coffeehouse

Present: Jaime Diaz, Terry Dyke, Marilyn Fenn, Maya Heegel, Girard Kinney, Jennifer Potter-Miller, Dan Procter, Shane Tafares

Assignment of responsibilities:

- Maya: Facebook admin editing, writing, events, Facebook
- Jaime: writing, editing, ad sales
- Marilyn: webmaster, photography
- Dan: distribute and collect yard signs, conduct interviews, write stories, ad sales
- Shane: design event yard signs, media kit for cherrywood.org, wordpress posts
- Bianca Tafares: photography

Action items:

- Marilyn to put call out for nominations for
"Who is the most interesting person in the neighborhood?"
- Maya & Jaime to write profile of Treehouse (photographs by Marilyn)
- Dan to interview Girard on "shared streets"
- Jennifer to send Terry the list of blog authors and their posts, 1st year
- Terry to complete a list of blog authors and their posts
- Marilyn to create authors page for site
- Shane to create media kit for use in selling ads for Cherrywood media
- Dan & Jaime to talk to brick & mortar and home based businesses re advertising

Next meeting:

March 11 to develop plan for ad sales (8:30 @ Cherrywood Coffeehouse)