

## **CNA Steering Committee Regular Meeting**

11 November 2015

Fannie Mae Stewart Community Conservatory, 1902 E. 22<sup>nd</sup> St.

Meeting called to order at 6:38 PM

### **Members present**

Meaghan Bludau, Terry Dyke, Jules Kniolek, Mark Schiff, Emily Schwartz, Erin Tassoulas, Wiccit

### **Members absent**

Justin Irving, Ryan Ofsthun

### **Guests present**

Jill Eargle, Janine Gropp, Girard Kinney, Mike Sullivan

### **Reading of Agenda**

Motion: To adopt agenda for 11 November 2015

Resolved: Agenda adopted as read.

### **Approval of minutes**

Motion: To approve minutes from 14 October 2015

Resolved: Minutes approved as corrected.

## **Reports**

### Chair

Mr. Kniolek reviewed the current slate of candidates standing for election at the November 18 general membership meeting, which includes himself and Ms. Schwartz, and extended an invitation to Janine Gropp to stand for election, which she accepted. He reported that the Nominating Committee is not adequately staffed and has not put forth any candidates, but confirmed that as CNA Chair, he may act *ex officio* as part of any CNA committee.

**Motion** from Ms. Schwartz to consider the Steering Committee as the nominating committee for the purposes of the November 2015 election.

Resolved: Motion carried on consensus

**Motion** from the floor to approve Ms. Gropp's nomination, as well as those of Ms. Schwartz and Mr. Kniolek.

Resolved: Motion carried on consensus

### Treasurer

Mr. Dyke reported that the current balance is \$10,103.61 (report attached).

### Flea committee

Mr. Sullivan reported on the new Flea staff's challenges and successes in producing the November issue, and submitted a list of observations and recommendations (attached).

### Budget committee

Mr. Dyke presented a budget for calendar 2016, noting that it is program-based, following standard practice for non-profit organizations. He went over how the various current and proposed CNA activities would be included in each of the program categories for budgeting and accounting purposes. He noted that the budget as adopted by the Steering Committee would be presented to the general assembly for final adoption, per CNA bylaws.

**Motion** from Mr. Dyke to adopt program-based budgeting and accounting for the Cherrywood Neighborhood Association, with CNA programs listed in the “Budget Actions” document (attached).

Resolved: Motion carried on consensus.

**Motion** from Mr. Dyke to adopt the budget for 2016 shown in the “Budget Actions” document (attached), within which funds may be shifted between programs as needed, up to 20 percent of total.

Resolved: Motion carried on consensus.

### Programs committee

Ms. Tassoulas reported that the brass band that is our guest presenter for the November 2015 general meeting program is called the Yes Ma’am Brass Band, and that they plan to arrive at the meeting at 7:15 PM.

### Music festival committee

Mr. Wiccit reported progress on organizing “CherryWoodstock” for Saturday, February 27. It will consist of a number of local bands donating performances throughout the day on three or more stages set up around the neighborhood, their exact locations yet to be determined. He estimated that the event can be produced for under \$500, which would include promotion and stage equipment rental. He reported that T-shirt sales would be feasible and a potentially good source of revenue for the event in addition to “tip jar” donations. He also reported on his experience with helping produce similar events, and will give an update on progress at the December meeting of the Steering Committee. The contact email address for the project is cherrywoodstock@gmail.com.

## **Business**

### Development Services program

Mr. Kniolek reviewed the idea proposed in September of a new CNA program to assist neighbors and developers with zoning and variance issues, making use of the City of Austin’s public database to identify new building permits in the neighborhood. Remote software for the purpose is already in service, previously referred to as “the permit scraper,” but now known as *Permit Alert*. The program needs to be staffed by a volunteer who knows enough about zoning-related issues to make effective use of the software, so Mr. Kniolek recommended that we start small by first focusing the volunteer on the easiest of several procedures the software enables, which is to identify protected trees on the property that are omitted from the builder’s initial permit request, and report it to the City arborist for correction.

**Motion** from the floor to start the Development Services program, with the tree protection function as its starting activity.

Resolved: Motion carried on consensus.

### NCINC2 I-35 Upper Decks Resolution

Mr. Dyke noted that the resolution's text may have changed slightly since the decision last month to present the resolution at the November general meeting, with a Steering Committee recommendation for approval.

**Motion** from the floor to present the 7 October 2015 version of the resolution (attached).

Resolved: Motion carried on consensus.

### November General Meeting Agenda

**Motion** from the floor to adopt the November general meeting agenda as modified (attached).

Resolved: Motion carried on consensus.

### Pedestrian Advisory Council delegation

Girard Kinney offered to report on PAC activities as an independent attendee of its meetings.

The chair appointed Ms. Schwartz as CNA representative to the PAC.

Meeting adjourned at 8:40 PM

Minutes submitted by Terry Dyke, Secretary

### Attachments:

1. Treasurer's report
2. Flea committee report and recommendations
3. Proposed CNA budget for 2016, with programs
4. NCINC2 resolution of 7 October 2015
5. November General Meeting agenda

Treasurer's Report  
11 November 2015

	<u>Beginning</u>	<u>Ending</u>
Period	10/14/15	11/11/15
Cash Balance	\$10,666.79	\$10,103.61

Income		
Flea Ads		\$400.00
Other		\$0.00
Total		\$400.00

Expenses		
Other		\$0.00
Total		\$0.00

## **Flea – Observations and Suggestions**

Sully – 11/11/15

### Observations about inDesign

-Access by more than one person is o.k. with me, but actual input into the layout needs to be mine; too confusing for more than one person to actually do the layout – best procedure is for Janine, Terry and all to submit and edit the content and send it to me to place into the layout.

-I will post a pdf of the layout periodically as we develop the issue.

-Best procedure for feedback is for Janine, Terry to proof content and examine the layout for errors. And suggest changes to main layout or for specific changes.

For example, on this November issue, I sent Terry a pdf of the rough layout (still missing some content); he examined the pdf and sent me a detailed list of observations and changes. In addition to Terry's list, I found probably double again the issues that I needed to address.

Ideally, both Janine and Terry would have provided feedback, but Janine had family issues. I'm sure that the editing process will be much smoother for future issues.)

### Establish a basic layout:

- I suggest budgeting for 20-page issues

- This would mean 10 pages of ads (if a 50-50 ratio pays the bill)

-Place the extensions of long text articles on pages with ½ page of ad. In this way, those interested can find the 'rest of the story,' and we would avoid full pages of text.

-Connected to this, I would suggest that some visual accompany each story. Could be a photo or a chart. Photos are the best visuals, but clear charts can also break up a page full of text.

-Someone needs to collect the neighborhood events, both past and future (within the time frame of the issue – we did not update some of the standard features. I did make an effort to contact venues at the last minute to gather events. Some venues replied (in.gredients completely reworked their ad to include events).

### My plans:

I will be purchasing a new computer before the end of the year.

I will probably also purchase inDesign, since what little work I do these days for films usually involves Photoshop and page layout.

I have become very familiar with inDesign, familiar enough that I should have no major technical problems laying out future issues.

I do caution anyone else interested in learning inDesign that it involves a steep learning curve. A background in other Adobe programs (Photoshop, Pagemaker) is helpful.

### Main Question:

Do we change the design for Volume 22?

If so, how would you like it to look? Steampunk? Hipster?

Suggested Basic Layout for Flea –Vol. 22:

Pg. 1 – Cover Story

Banners

Special events (in some ways the cover has served as a brief table of highlighted contents)

Pg.2-3 – Neighborhood spread

Events – Upcoming only (recent past events would be covered as features)

Updates, such as Boggy Creek and Mueller

Pg.4 - City Decisions with an effect on the neighborhood

Tovo report

Pg.5 – Cherrywood History

Personal accounts

History

Pg.6-7 Cherrywood Business News

New businesses

Old established businesses

Business event calendar

Pg.8-9 – Recent Cherrywood events – with photos

Pg. 10 - Open

## Budget actions 11/11/2015

1. Adopt program-based budgeting and accounting for the Cherrywood Neighborhood Association, with CNA programs listed as follows:

<b>CNA Programs</b>	<b>Abbrv.</b>
Agency (Organizational overhead)	AGN
General Meetings	MTG
The Flea	Flea
Hazardous Waste Collection	HZW
Associated Groups	GRP
Special Events	SPC
Neighborhood Partnering Program	NPP
Development Services	DVS

2. Adopt the following budget for 2016, within which funds may be shifted between programs as needed, up to 20 percent of total:

<b>Program</b>	<b>Item</b>	<b>Amount</b>
<b>Revenue:</b>		
Flea	The Flea	
	Advertising	\$8,405.00
AGN	Agency	
	Donations	\$100.00
<b>Total Revenue</b>		<b>\$8,505.00</b>
<b>Expenses:</b>		
AGN	Agency	
	Blackland grant (facilities)	\$300.00
	Supplies & incidental	\$150.00
	Other/Contingency	\$750.00
MTG	General Meetings	
	Promotion (4)	\$210.00
	Refreshments & supplies (4)	\$390.00
Flea	The Flea	
	16-page issues (2)	\$2,160.00
	20-page issues (2)	\$2,700.00
	InDesign software rental, 1 yr.	\$195.00
HZW	Hazardous Waste Collection	
	Promotion (4)	\$110.00
	Truck rental (4)	\$240.00
GRP	Associated Groups	
	Maplewood grant	\$150.00
	Plant & Book Swap grant	\$100.00
	Other	\$250.00
SPC	Special Events	
	Neighborhood music festival	\$500.00
	Other	\$200.00
NPP	Neighborhood Partnering Program	
	TBD	\$50.00
DVS	Development Services	
	TBD	\$50.00
<b>Total Expenses</b>		<b>\$8,505.00</b>

7 October 2015

**NCINC2 Resolution Supporting a Long-Range Vision for IH35 without Upper Decks**

WHEREAS the Texas Department of Transportation has announced a \$4.3 billion 10-year plan (“Mobility 35”) for Interregional Highway 35 (IH35) that includes adding an auxiliary lane to the Upper Decks through North Central Austin and retrofitting support beams to handle additional weight (the “TxDOT Plan for the Upper Decks”) and which reinforces a cycle of auto-dependency in committing significant tax dollars to expanding the life of the Upper Decks without a long-range vision for IH35 without the Upper Decks; and

WHEREAS the Imagine Austin Comprehensive Plan calls for a Healthy, Sustainable and Compact & Connected City and the City of Austin should take a leadership role in decision-making regarding proposals for IH35, advocating for principles consistent with the Imagine Austin Plan; and

WHEREAS the Upper Decks are a visual, physical, economic and psychological obstacle that discourages pedestrian and bicycle mobility, disconnects neighborhoods, depresses property values and economic development and subjects nearby residential and commercial areas to elevated noise, air and water pollution; and

WHEREAS the North Central I-35 Neighborhood Coalition 2 (NCINC2) has been recognized as a stakeholder in the Mobility35 planning process by City Council Resolution 20140626-090, and NCINC2 and the City have repeatedly asked for TxDOT to convene a true stakeholder’s working group to discuss the various solutions that might be explored in this segment of the Mobility 35 Plan; and

WHEREAS other proposals within the Mobility35 planning process have benefitted significantly from iterative revision through public stakeholder input, especially when that input has supported the tenets of the Imagine Austin Plan, while the TxDOT Plan for the Upper Decks has not yet received sufficient input from the citizens of Austin; and

WHEREAS NCINC2 requires a long-term comprehensive independent study before it can support a significant investment into the expanding capacity and life of the Upper Decks; therefore

BE IT RESOLVED that in absence of such a long-term comprehensive study, NCINC2 opposes the TxDOT Plan for the Upper Decks and that requests that the City of Austin fund a plan for a comprehensive vision for the Upper Decks that includes an analysis of the social, environmental and economic benefits to the City that might be derived by their eventual removal.

ADOPTED \_\_\_\_\_ 2015 ATTEST \_\_\_\_\_

## CNA General Meeting Agenda

Date: Wednesday, November 18, 2015

Time: 6:30 PM

Place: Asbury/Servant Church, 1605 East 38th 1/2 Street

1. Call to order
2. Introductions
3. Welcoming remarks from the Chair
4. Steering Committee update
  - A. Treasurer's Report
  - B. Hazardous Waste pickup
  - C. Development Services
5. Steering Committee elections (posted for action)
6. Budget for 2016 (posted for action)
7. NCINC2 I-35 resolution (posted for action)
8. Presentation/program:  
Yes Ma'am Brass Band: community bands and HONK!TX
9. Announcements
10. Adjourn